

Dynamics 365 BC - The Business Case for Food & Beverage Industry



Today, the food and beverage industry operate in a fiercely competitive and highly regulated market. Any slight fluctuation in sales or input costs can have a deep impact across the business. The industry also relies heavily on supply chain efficiency and the close inter-linking of complex production processes to comply with all manufacturing standards and instructions, and a steady delivery capacity. Add to this the demands of product traceability and changing regulatory landscapes across different geographies can make for some very challenging times!

However, the good news is that all these challenges can be addressed by investing in the right technologies for your business, with cutting-edge Business Software Solutions such as Enterprise Resource Planning (ERP Systems). Microsoft's Dynamics 365 Business Central ERP Platform is the ERP Solution of choice for many companies operating within the Food & Beverages Industries - assisting companies to seamlessly manage business processes from forecasting, planning and inventory to logistics, and production - Consolidating all your data into an integrated ERP system provides a unified view to control all business processes from a single, centralised hub. ERP Solutions also support the myriad of tasks specific to your Food & Beverage Industry such as Compliance, Regulations, Product Traceability and Quality Control.

How Microsoft Dynamics 365 is Helping the Food & Beverage Industry:

Microsoft Dynamics 365 is a comprehensive solution that connects every aspect of a food and beverages business from Finance to HR, from Warehouse to Quality Assurance and Logistic to production and Sales to Customer Service and much more.

Dynamics 365 BC provides the real-time data insights which matters to your Business and Industry - enabling you to make faster, informed decisions for Production, Inventory and across the Supply Chain. Dynamics 365 BC also provides the addon solutions to meet stringent quality and compliance standards, inventory stock management and satisfy customer demands and Customer Service.

Some of the key areas which Dynamics 365 BC help address in the Food and Beverage Industry include:

Dynamics 365 Business Central ERP for the Food & Beverage Industry

Food & Beverage Manufacturing - With robust planning and analysis tools, Dynamics 365 can help food manufacturers balance production with demand, manage inventory, and gain insights into costs and process efficiency.

Food and Beverage Distribution - Ensure efficient ordering and delivery processes with improved warehousing capabilities to deliver the right product to the right place at the right time, and real-time updates to effectively respond to ever changing and evolving demands.

Fresh Produce: Manage your supplier base, optimise grading and pack-house processes, and adhere to food safety standards. In addition, Microsoft Dynamics 365 provides the technology required to interact with major Suppliers, Supermarkets & Multiples, and Independent Retailers.

Dairy Produce: Manage your diverse product and packaging ranges, optimise processes such as separation and standardisation, and adhere to food safety standards. You can also collaborate with trading partners such as major Suppliers, Supermarkets & Multiples, and independent Retailers.

Dynamics 365 Business Central is to the forefront for its flexibility and scalability to meet all Food & Drinks business user end needs. Microsoft invest heavily in ongoing enhancements and product developments to meet both Business and Industry requirements. Our partnership with Microsoft allows us to combine industry-leading technology platforms with our extensive knowledge and expertise across the Food & Beverage Industry to help you to accelerate your digital transformation process.



As one of the leading ERP Solution Providers globally, Microsoft's Dynamics 365 ERP platform is intuitive and where users very quickly learn to navigate and optimise the rich features and functionality, along with the added user-friendly appearance of other Microsoft products fully integrates with products such as Office 365 and Power BI.

Dynamics 365 BC delivers a complete end-to-end ERP software solution for Food & Beverage manufacturers, processors, and distributors - provides an integrated solution to companies who are driven by consumer demand, consumers seeking lower prices and more choice.

Food & Beverage distributors and processors face having to manufacture, sell and distribute fast-moving, and often perishable goods in increasingly competitive markets.

To successfully maintain a competitive advantage and build market share in an industry, often dominated by just a few key players, companies in this sector recognise the need to continually evaluate their processes to drive down costs while meeting the demands of customers and food safety regulations. Dynamics 365 BC is an ERP business software solution that provides real-time Data Insights and fuels informed data-driven decision-making.

Dynamics 365 Business Central ERP for the Food & Beverage Industry

At Simply Dynamics, we understand the demands of the Food & Drinks Industry and we want to ensure you get the most out of your ERP Investment.

- We have developed built-in industry standard interfaces for you, so you can work with EDI, Radio Frequency or Business Intelligence.
- These standard integration options enable you to keep the costs of maintenance and development under control.

Dynamics 365 Business Central can be easily and quickly implemented to suit the specific needs of your Food & Drinks industry. It enables companies manage their financial, sales, manufacturing, and supply chain operations, while integrating the specific functionality required when working within the food and fresh produce space.

By working with Simply Dynamics, our Solutions help you to effectively manage parameters such as Quality Control, Traceability, Product Specifications, Catch-Weights, EDI, SSCC labels and much more.

Out of the Box Microsoft Dynamics 365 Business Central for the Food & Drinks Industry include:

- Core Finance, Production, Inventory Control, Warehouse management and CRM to meet all your Business & Industry requirements.
- As a global product with over 100,000+ Clients, 3,000+ partners and more than 2,000 add-ons - you can be guaranteed an ROI in your technology investment and is future proofed in a world leading ERP Solution.

With Industry Knowledge Standardisation, why re-invent the wheel! Simply add from our standard feature sets to meet your industry specific requirements and safe in the knowledge you are on a single Microsoft platform with the flexibility to meet your specific Food & Drinks Industry needs including:

- Integration from DSD Handhelds and Field Sales through to EDI
- RF & RFID to Factory Floor Scales and Food Safety Processes.
- We have interfaced to most leading Food Sector Applications
- We have specialised in Sectors from Food Service and Distribution through to Production in Meat, Beverage, Dairy, and Ingredient's scenarios.
- Flexibility to Deploy in the cloud, hosted or on premise.
- Options to purchase or rent under a flexible monthly SAAS contract.
- Run on any Device or Browser with Mobile/App
- Relax with easy annual supports and upgrade plans and much more...

You have the continued assurance of Microsoft's ongoing innovation, enhancements, and product development in the right technology, coupled with Simply Dynamics as the Industry's Partner of choice – ensuring you achieve enhanced performance growth and increased efficiencies in the Food & Drinks Industry

Dynamics 365 BC will guarantee a ROI in your technology investment and is future proofed in a world leading ERP Solution Partner for the Food & Beverage Industry.